

File Formats



Our Preferred file types are **Vectorised Ai (Adobe Illustrator), PDF or EPS files**. These formats allow us to provide the best print quality and make it easier for us to adjust your artwork if required.

High resolution **PDF, PNG, PSD and JPEG** files are also accepted. Artwork must be at a resolution of **300dpi or higher**.

Essentials



- Please ensure all **fonts are outlined** or flattened as we may not have the fonts used in your artwork.

- We always require a bleed area of at-least **3mm**. In most cases we can add a 3mm bleed for you if required.

Colours



Please ensure all colours are set to **CMYK** format as this is the standard format for printing. If artwork is supplied as RGB colours will appear different after printing.

We can covert RGB artwork into CMYK for you however this will effect the colours in the final print.

If you would like a specific colour printed you will need to provide the CMYK values of that colour and we will ensure your artwork matches that colour. *(Please note that colours printed on different printers can slightly vary)*

White Ink



We have the ability to print white ink on many of our materials. Designs can have both white and CMYK colours together or just white on its own.

We offer the option to print white ink under all standard colours on clear vinyl jobs. This means colours wont be translucent. Our standard colour inks are translucent when printed on clear vinyl.

You need to tell us which parts of your design need to be white and we can adjust your artwork accordingly.

For this to work your design must be supplied in one of our preferred formats. **Vectorised AI, PDF or EPS files**.

Foil Effect



Our foil effect is a shiny material that we print ink onto to achieve a range of effects. We print white ink to block out any shiny parts of a design. Additional colours can then be printed over the top of these areas if desired.

To achieve the foiled look on a design we simply print colours directly onto the material (excluding white and black ink) This means that we can use any colour to create any metallic shade. Lighter colours appear more shiny.

For this to work your design must be supplied in one of our preferred formats. **Vectorised AI, PDF or EPS files**.

PLEASE NOTE: Any additional set up work required by our design team may effect the standard turnaround of your order.